

WE'RE PROVIDING MORE INFORMATION THAN EVER

- As of December 31, 1997, AvMed employed 1,086 individuals
- A total of 4,509 individuals participated in training classes at AvMed during 1997

By accessing www.avmed.com, individuals can find an AvMed provider, review their benefits, search for a healthy recipe, read about the latest findings on a particular health topic, or even scan available jobs at AvMed, all from their personal computers. By creating a Web site that is SIMPLE TO ACCESS, easy to understand and personalized to meet the health care information needs of an individual member, we are giving people information to help them control their own health.

access

Subsequent phases of the Web site will allow individuals to change providers, order items through AvMed's Health Promotions catalog and participate in support groups, all on-line.

We also introduced AvMed's Member Choice computerized physician and hospital directories at employer sites last year, giving individuals another way to make an INFORMED CHOICE when selecting a physician. These interactive touch-screen computer systems contain detailed information on AvMed providers, including a photo, educational background, languages spoken, specialty, location, office hours and urgent care availability. The most popular aspect of the system for employees selecting a physician is the patient satisfaction survey on each physician's office. Because AvMed's Member Choice was so well received, they are a permanent addition at many major worksites across the state.

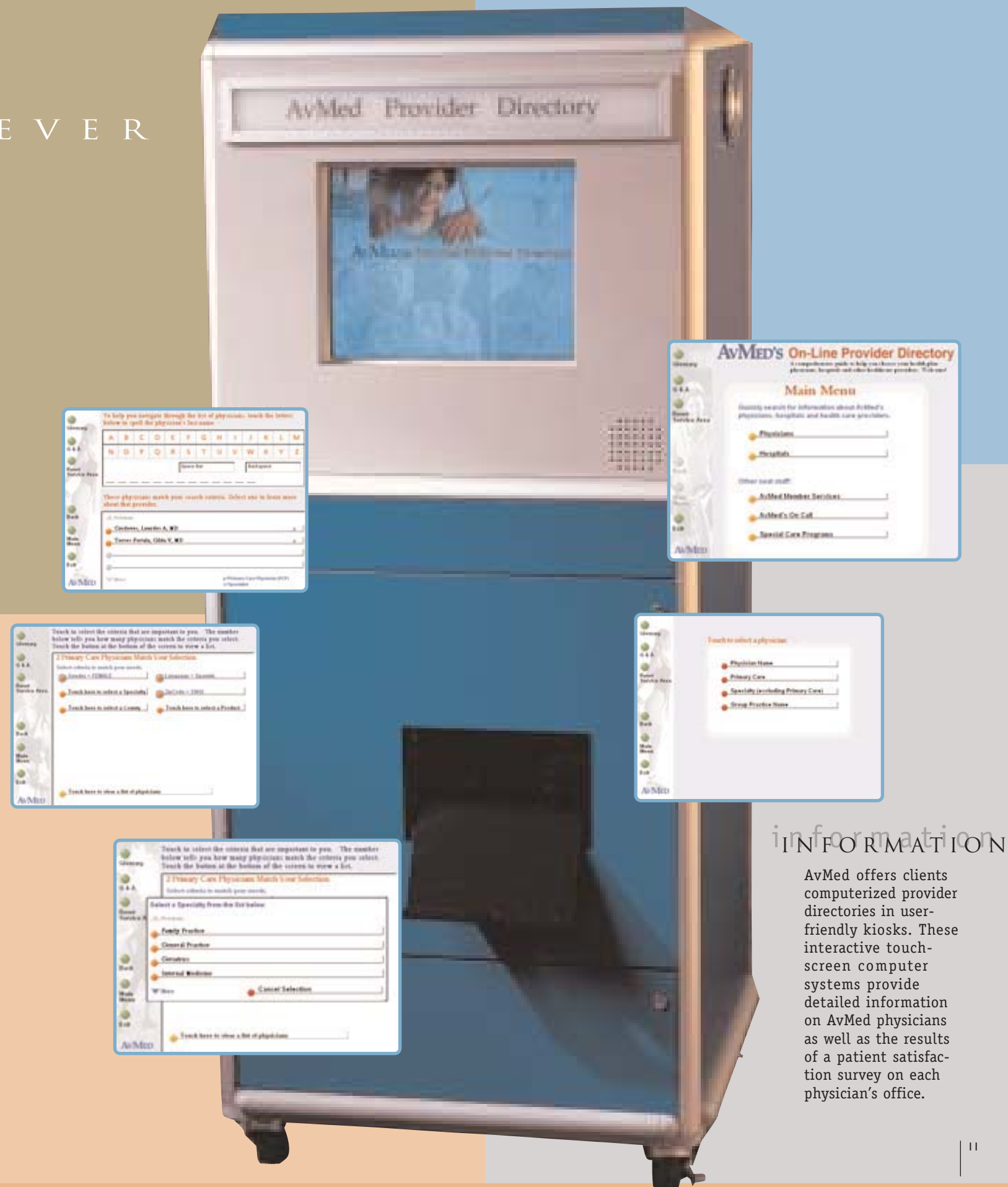
improve

We plan to continuously IMPROVE both our Web site and AvMed's Member Choice systems during 1998, enhancing content, interactivity, speed and appearance in future versions as we collect feedback from our members who are using the systems.



information

EVER



information

AvMed offers clients computerized provider directories in user-friendly kiosks. These interactive touch-screen computer systems provide detailed information on AvMed physicians as well as the results of a patient satisfaction survey on each physician's office.

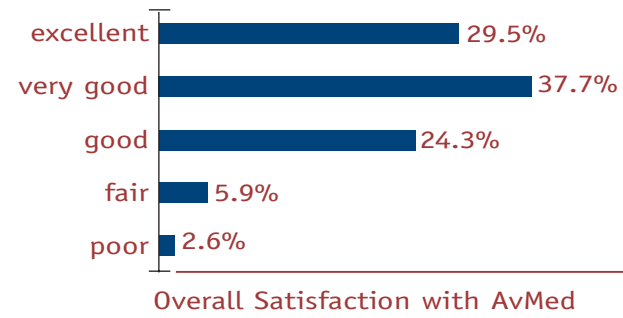
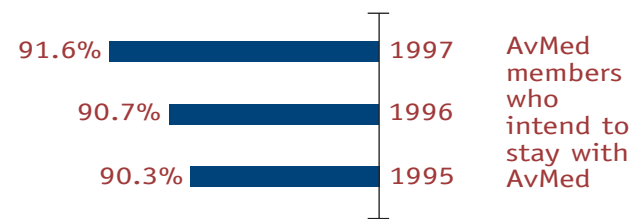
WE'RE ENRICHING LIVES BY INVESTING IN COMMUNITIES.

not-for-profit

We're honored to be able to invest in NEIGHBORHOODS around the state, improving personal health and quality of life for thousands of Floridians. As a NOT-FOR-PROFIT organization, we have an advantage--we're free to focus on our mission to improve the health of our members and the communities we serve. Since we don't have a financial obligation to shareholders, our profits go back into new or expanded services. Our revenues are reinvested, perpetuating the creation and recreation of QUALITY HEALTH services.

quality

How do we put earnings back into communities? One way is by investing in social causes, such as helping to combat teen pregnancy and discouraging teen smoking. AvMed sponsors "Baby, Think It Over" campaigns in Dade and Alachua County middle schools. Students are assigned lifelike computerized dolls which cry to be fed every two to four hours and need at least 35 minutes of care to stop the crying. AvMed has partnered this program with the Department of Health in Dade County and the School Board of Alachua County.



In 1997, AvMed ran television spots on MTV directly targeted to the teen audience to warn teens about smoking.

AvMed's corporate holiday cards are produced by the Family Resource Center in Dade County, home to hundreds of abused and neglected children. Profits from the cards are used to support programs for the prevention and treatment of child abuse and neglect.

sponsors

AvMed SPONSORS major running, golf and biking events throughout the state, raising thousands of dollars for the Leukemia Society, Boys and Girls Club, the Children's Museum of Tampa and USA Track & Field Youth Development. AvMed supports the Area Agency on Aging, the Family Christian Association of America Black Achievers, the Juvenile Diabetes Foundation, the March of Dimes, the American Heart Association, Stop! Children's Cancer, and the United Way, to name a few.

enhancement

AvMed funds a "Baby, Think it Over" program in Dade and Alachua counties in an effort to combat teen pregnancy. Students in middle schools are assigned a computerized doll which cries every two to four hours and needs about 35 minutes of care to stop the crying.



enhancement